



AMP

MUSIC FESTIVAL

PORTLAND, OR



We are thrilled to invite you to become a sponsor of AMP Fest 2025, a three-day celebration of music, community and resilience! Hosted by the Artist Mentorship Program (AMP), this event is more than a concert, it's a show of strength for young people navigating the challenges of homelessness, poverty, and systemic injustice in Portland.

Your sponsorship will not only provide critical financial support for AMP's year-round programming, but also demonstrate your company's values around equity, creativity, and youth empowerment. With your help, we can combat homelessness and uplift the entire Portland community.

We hope you'll join us in making AMP Fest 2025 a joyful, powerful, and impactful celebration.

With gratitude,
William Kendall, Executive Director
www.amppdx.org



EVENT DETAILS



DAY 1 - AMP MUSIC FESTIVAL OPENING EVENT

An intimate evening of performances from Portland local artists Camp Crush and Rachel Wong and AMP youth in the AMP Drop-in.

Date: Thursday Oct 16th 2025

Artists:

Camp Crush - *Shimmery/New Wave Synth-pop*

Rachel Wong - *queer pop R&B artist*

Location: AMP Drop-In Center, 16 NW Broadway Street, Portland, OR 97209

DAY 2 - MAIN ROCK SHOW

Headliner performance featuring up-and-coming rock and electronic bands at iconic Portland venue.

Date: Friday Oct 17th 2025

Artists:

Deerhoof - *Legendary experimental rock band*

OGRE - *Willamette Week No. 1 Best New Band of 2025*

Mink Valentino - *AMP youth-led band*

Death Parade - *Portland's biggest up and coming band*

Location: Mission Theater, 13 NW 6th Ave, Portland, OR 97209

DAY 3 - METAL MAYHEM

High-intensity performances from underground metal and punk bands.

Date: Saturday Oct 18th 2025

Artists:

Kill Michael - *"Portland's gnarliest band"- Willamette Week*

Battle Cattle - *Thrash Metal titans*

Coffin Rot - *Portland Death Metal Legends*

Location: The Twilight Cafe and Bar, 832 SE Grand Ave, Portland, OR 97209



Slang (2022)



Mic Crenshaw (2022)

SPONSORSHIP TIERS

\$5000 **BASS**

- + Headlining sponsor in all digital and print marketing materials
- + Prime logo placement on event marketing, website, flyers and social media ads
- + Sponsor spotlight social media post
- + Newsletter promotion to 1.5k subscribers
- + 4 passes to all three showcases
- + Shout-out from stage during performances

\$2000 **MIDS**

- + Business logo on show banners, website, flyers and social media ads
- + Newsletter promotion to 1.5k subscribers
- + Sponsor spotlight social media post
- + 4 passes to all three showcases
- + Shout-out from stage during performances

\$1000 **TREBLE**

- + Business logo on website, flyers and social media ads
- + Newsletter promotion to 1.5k subscribers
- + Sponsor spotlight social media post
- + 2 passes to all three showcases
- + Shout-out from stage during performances

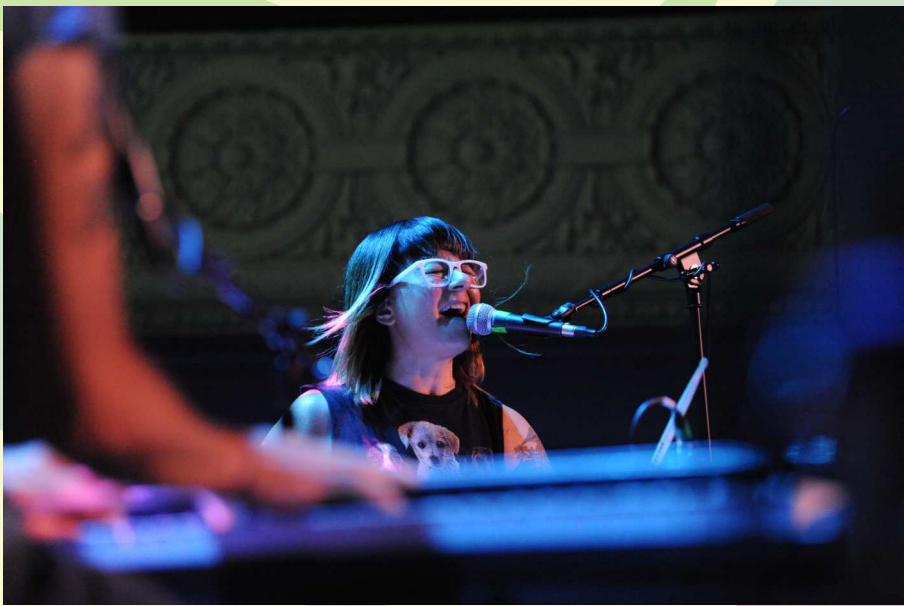


DEMOGRAPHICS

- + Diverse Portland locals
- + All ages
- + Mixed gender
- + Fans of experimental, punk, and alternative art
- + Artists, musicians, designers, educators, tech workers
- + Interests in DIY culture, local arts scene, social justice, ethical living



The Mistons (2024)



Quasi (2024)

ESTIMATE NOTES IMPRESSIONS

| | | |
|------------------------|------------------|---|
| Social Media | 30,000 – 60,000+ | AMP posts, shares by artists, attendee posts, event hashtags. |
| Email Newsletter | 1,000 – 5,000+ | AMP newsletter + partner orgs. |
| Local Media | 1–3 articles | Exposure through arts calendars, event sites, and local papers. |
| Artist & Partner Reach | Variable | Total band(s) reach 60,000+ |

ABOUT AMP

The Artist Mentorship Program (AMP) is a Portland-based nonprofit dedicated to empowering youth experiencing homelessness through music and art, education, and mentorship. For over 30 years, AMP has been a lifeline for marginalized and isolated young people, offering a safe, inclusive space where they can build confidence, foster community, and heal from trauma.

By sponsoring The AMP Music Festival 2025, you will raise vital support for AMP's year-round programming, including:

- Music and art education
- Meals and food pantry items
- Health and safety supplies
- Resource navigation
- Job Training



NEXT STEPS

To become a sponsor, please go to amppdx.org/sponsors or scan the QR code below. Deadline to register: Sept 18th, 2025.



For more information, please email us at info@amppdx.org.



Pool Boys (2022)

